

Sample
Several versions of a Bio

Small Bio: Pat Matson's genius lies in the writing of blogs, ezines and articles, curriculum and white papers with a moral or spiritual message for entrepreneurs, especially life coaches or spiritual coaches. Pat is overjoyed to help her clients leverage their products into multiple streams of income. You can [sign up for her ezine](#) *Giving Back* - short stories twice a month to lift your mood containing tidbits of wisdom, humor, and her life lessons; and then, [email her](#) to set up an appointment on her calendar for a 30 minute chat to see how she can help you with your writing requirements.

Medium BIO: When teachers told her she was a good writer, Pat Matson knew they were wrong because she didn't have to work hard for it at all. That's how one's gift comes disguised! Tightening up her copywriting skills and weaving them into her experiences in corporate America and Virtual Assistance, Pat revels in the writing of blogs, ezines and articles with a moral or spiritual message for entrepreneurs, especially life coaches or spiritual coaches. Pat is overjoyed to help her clients leverage their products into multiple streams of income. You can sign up for her ezine *Giving Back* - short stories twice a month to lift your mood containing tidbits of wisdom, humor, and her life lessons; and then, set up an appointment on her calendar for a 30 minute chat to see how she can help you with your writing requirements.

Long Bio: Pat Matson writes, and writes, and writes. She does her reasoning on paper by writing. She creates the plans for her life by writing. And she especially loves creating *things written* for her clients, among them ezine content, articles, scripts, curriculum, and white papers. She spent three years as a Research Librarian and loves digging deep into a plethora of subjects, because her interests are both wide and deep. Pat is a technical writer, but she truly prefers the things she writes for life and spiritual coaches that contain a moral or a lesson. That's her forte. Pat is stoked to help her clients leverage their products into multiple streams of income. Her FR*E articles for you are here. Sign up for her ezine *Giving Back* - short stories twice a month to lift your mood containing tidbits of wisdom, humor, and her life lessons.

Read more about the specifics of the things she has written here, and enjoy a sampling of her writing here. And then set up an appointment on her calendar for a 30 minute chat to see how she can help you with your writing requirements.

And another: Pat Matson is the copywriter for you. With a wealth of experience and a substantial interest in what's good, Pat can write your:

Articles	Newsletters
Bio creation	Policy & Procedure Manuals
Career Profile	Product Development
Correspondence	Proofreading
Curriculum	Technical writing
eBook creation	Teleclasses
Editing	User Manuals
Ghostwriting	Your Book
Marketing Materials	Website Copy

Pat is in the process of revamping her website, but would be happy to provide examples of her skills via email. She can write as if no one's watching! Let's set up a twenty minute consultation to see if I've got what you need for your B2B materials.