

Sample
Website Copy

When I create website copy, this is how the page looks when I send it to the webmaster.

PAGE TITLE: About Us

PAGE DESCRIPTION: Barton Glass brings 35 years of expertise and friendly customer service for replacement window glass; shower partitions; frameless bathroom mirrors; window glazing

PAGE KEYWORDS: replacement window glass, shower partitions, frameless bathroom mirrors, and window glazing.

PAGE TEXT:

35 Years of Expertise!

"Billy Barton, President and CEO of Barton Glass, began his career in 1978 as an apprentice, learning all phases of replacements for window glass and window glazing for both residential and commercial and industrial applications. His laughingly remembers that his main responsibility in the beginning was NOT to break glass!

Despite his efforts, though, he earned the nickname "Crash" because during the first year of his employment he broke a lot of it. Luckily, Billy had a very patient and great teacher who taught him about cutting glass, installation, shower partitions, and frameless bathroom mirrors. The rest came with experience, and today, his craftsmanship is renown."

"There were a lot of chemical plants where Billy lived, and he decided early on that he did not want to work for the chemical plants. Naturally, once he went to work for the local glass company, the first place they sent him was a chemical plant!

After about two years as helper, he was promoted to glazer and found a specialty in "pattern glass" for cranes and locomotives for customers such as U.S. Steel and Exxon Chemical."

When not doing the industrial jobs, he gravitated naturally to residential glazing where his experience honed his skills at window "reglazes" (single- and double-pane/insulated unit replacement), and learned the "art" of installing shower and tub enclosures, plus custom cut mirrors. He also perfected several phases of commercial glass installation – flush glaze systems, commercial door repair and glass replacement.

"In 1997, Billy began selling commercial door parts and service, and then moved into residential sales/service in 2003. In time, Billy decided to own and operate under the best boss he knew - himself - and in 2011, he created Barton Glass.

"We are committed to offering quality products, exceptional service, at affordable prices to all our customers. Some of our customers have become friends as a result of utilizing our help when it was needed. Our customers are home owners, contractors, property managers, along with some commercial shop owners. Our service area encompasses areas north and east of Dallas, including Arlington, Grand Prairie." – Billy Barton"

Quality Work is Important to us at Barton Glass!

"We have built our reputation by taking the time to make sure our installations, replacement window glass repairs and renovations are strong, durable and attractive. Shower partitions and frameless bathroom mirrors and all of our window glazing jobs are done to perfection. You might

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find a lower price, but you will never find a better craftsman in this area."

To see this copy online, go to www.BartonGlass.biz

